

BUSINESS

Degree Type

Certificate

Business
Administration

Associate Degree

Business
Administration

Bachelor's Degree

Business
Management

Master's Degree*

Business
Administration

Also Offered Fully Online

**Associate
Bachelor's
Master's**



Graduates with Associate degrees in Business Administration have wide-ranging career options, from marketing and sales to the real estate, insurance, and financial sectors. Government organizations, including influential New York City agencies, have also hired Monroe graduates. Students who go on to seek a Bachelor's degree in Business Management use it as a springboard to gain higher-level management positions or for pursuing their MBA. Recent Monroe graduates have secured positions at J.P. Morgan Chase, Kraft, KPMG, Macy's, and New York Life Insurance Company.

DID YOU KNOW?

- + Monroe's Business Management programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).
- + Monroe College is a proud member of the Delta Mu Delta Honor Society, a business honor society that recognizes and encourages academic excellence.
- + MBA students in the College's capstone course participate in Glo-Bus, an online global business strategy simulation game that requires students to manage a virtual company, making key decisions on areas such as R&D, sales and marketing, outsourcing, finance, workforce compensation, and social responsibility issues.

POPULAR CAREER PATHS

Some of the popular career choices for graduates of Monroe's Bachelor's in Business Management degree program include:

- + Business Analyst
- + Account Executive
- + Human Resources Manager
- + Management Consultant
- + Paralegal or Legal Assistant
- + Social Media and Marketing Manager
- + Advertising Executive
- + Banker

*The Business Management programs at St. Lucia are not accredited by ACBSP.

**I WAS ABLE TO EARN
A PROMOTION AT WORK
MUCH SOONER THAN I
EXPECTED THANKS TO
WHAT I LEARNED
ABOUT THE BUSINESS
WORLD IN MY CLASSES.**

Junior Caba

Bachelor's in Business Administration, 2019

Regional Manager Sales Associate,

Merrill Lynch-Bank of America, NYC



ASSOCIATE DEGREE

1ST YEAR			2ND YEAR
Semester 1	Semester 2	Semester 3	Semester 4
Intro to Business	Principles of Management	Business Law I	Integrating Business Concepts
Expository Writing	Composition and Literature	Professional Writing & Presentation	Macroeconomics
Fundamentals of Communication	Quantitative Reasoning	Principles of Managerial Accounting	Major Area Elective
Marketing Foundations	Principles of Financial Accounting	Major Area Elective	Major Area Elective
Integrated Business Application	Electronic Spreadsheet Applications	Liberal Arts Elective	Business Law 2

BACHELOR'S DEGREE

1ST YEAR			2ND YEAR			3RD YEAR	
Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7	Semester 8
Intro to Business	Principles of Management	Principles of Managerial Accounting	Integrating Business Concepts	Microeconomics	Global Business	Open Elective	Business & Policy Strategy
Expository Writing	Composition and Literature	Professional Writing & Presentation	Macroeconomics	Project Management	Business Management Systems	Organizational Behavior	Advanced Speech Communications
Fundamentals of Communication	Quantitative Reasoning	Finite Math & Linear Modelling	Major Area Elective	Introduction to Entrepreneurship	Major Area Elective	Major Area Elective	Major Area Elective
Marketing Foundations	Principles of Financial Accounting	Major Area Elective	Major Area Elective	Statistics for Business	Advanced Spreadsheet	Internship	Major Area Elective
Integrated Business Application	Electronic Spreadsheet Applications	Liberal Arts Elective	Business Law	Major Area Elective	Finance	Intro to Management Science	Open Elective

Monroe College also offers a Master's (M.B.A.) Degree program in Business Administration. Contact the King Graduate School for additional information.